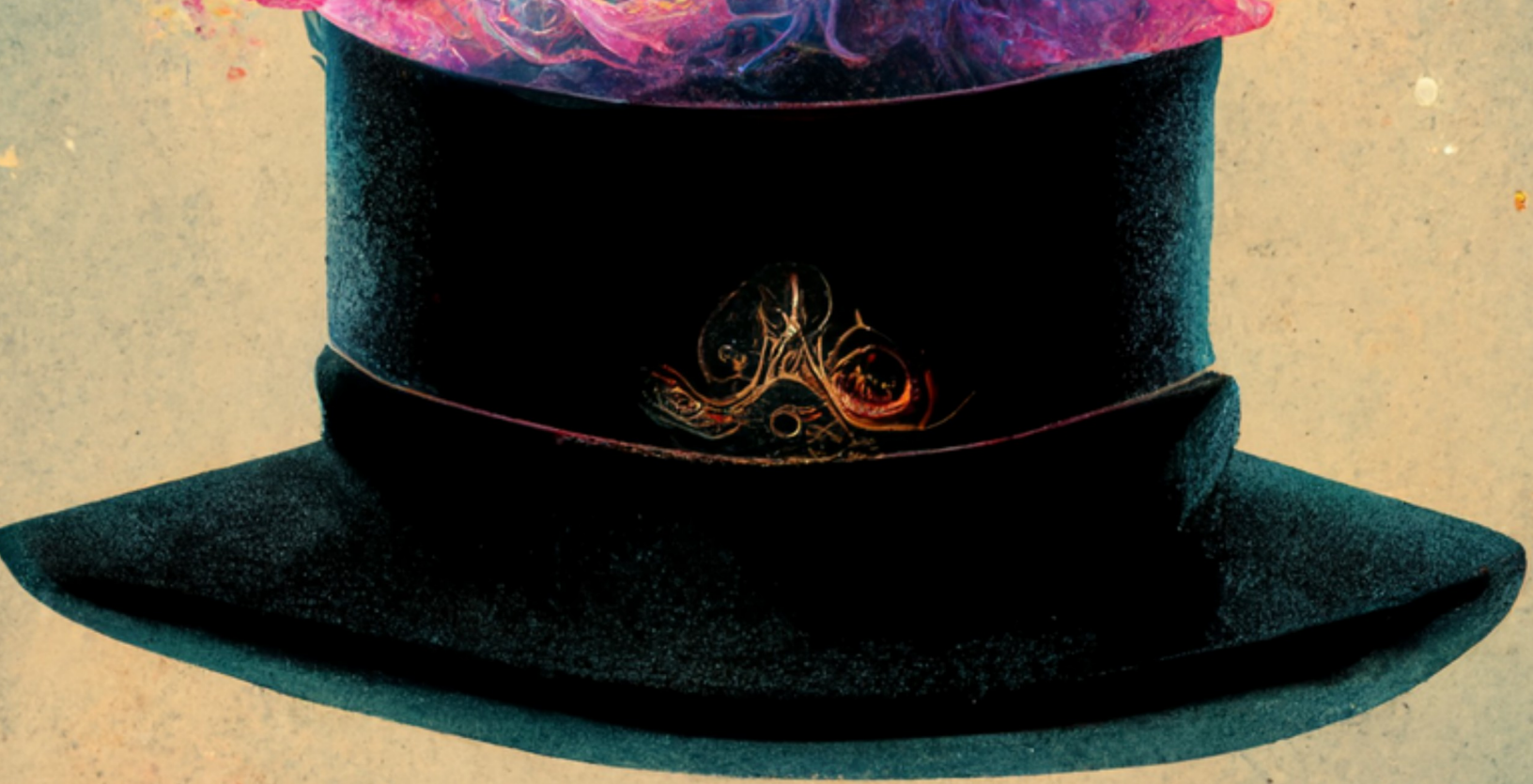


February, 2023

IMAGINE

MAGAZINE

Issue 14



Dedicated to Making the World Magical

NEW MAGIC ACADEMY

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- **Members only video magical training** As the library increases many of the tips and tricks are reproduced in video format so you are not limited to only one style of learning.


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From the Editor

How can you contribute to the New New Magic Academy? First is by telling a lecturer you know you would like to see them lecture at the New Magic Academy. Second by contributing to Imagine.

If you have an article, tip, trick or technique you would like to share contact me at
jds@newmagicacademy.com



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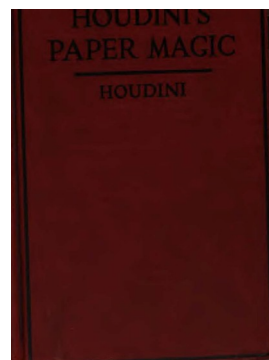
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From the Library

The Traveling Paper Balls

This is a selection for Houdini's Paper Magic by None other than Harry Houdini. This is a simple routine. Which shows even the masters of magic perform simple easy to follow magic. Houdini was a great showman. This is an evidence that it is not the trick but the show. Enjoy



The following is a good impromptu combination that can be done anywhere no preparation being necessary.

Roll up three paper pellets about the size of a pea and throw them on a table or chair seat where all can see them. Then showing the right hand empty, pick up a pellet with the thumb and finger of the left and place it in the right and saying "one," and immediately closing the hand. Repeat with the second saying "two." Pick up the third and say: "This one we will send on its travels." Throw it under some piece of furniture or out the window, and immediately opening the right hand, throw the three pellets on the chair.

Continue "Didn't you catch it? I'll do it again." Proceed as before, but after counting "one," and closing the right hand stop as if someone had questioned the move, open the right hand and show that there is only one pellet there, close the hand and finish as before.

Now say, "Perhaps some of you can't see how it is done even now, probably because the balls are too small. Let's try it with larger ones." Take a page of the newspaper and tear it into quarters, rolling each piece into a ball about the size of a golf ball and placing them on the floor in a quadrangle about eighteen inches apart. Then borrow two hats and

place over the two balls farthest from you. And put the other two balls one on top of each hat. Pick the ball from the top of the left hand with the and transfer it to the right hand make a motion as if tossing it in the air showing the right had empty then point with that hand as if following the ball as it invisibly falls toward the left hand hat. On lifting that hat two balls will be found under it. Cover these again and repeat the process with the other ball. Raising the hat and show three balls. Cover once more and command the ball under the right hand hat to join the others under the left without your assistance. When the right hand hat is lifted the has vanished and the four will be found under the left.



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- ✓ **Easy To Perform**
- ✓ **A Complete Professional Routine**
- ✓ **No Gimmicks**
- ✓ **Perform it Anywhere Any Time**

Easy To Do

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Explanation

When rolling the small pellets lets make four instead of three and hold the fourth on concealed between the points of the first and second fingers of the left hand. When you put the first ball in the right hand, drop the concealed one with it and carelessly show the left have empty. Pick up the second one openly and place it in the right hand, opening the hand only enough to sip the ball in, not enough to show the others. Take up the third ball and pretend to throw it away, but really roll it into the concealed position at the tips of the fingers and immediately throw down the three from the right hand.

The second time you put the only one ball in the right hand, still holding the extra ball hidden. Display the single ball in the right hand as described above. Close the hand and pick up the second pellet, and as you place it in the right hand leave the hidden ball also. This time you really throw the third ball, produce the three and show both hands empty.

The passing of the large ball is entirely different trik, but you should make it appear that it is only an enlargement of the above.

Roll up the four balls and place them on the floor as in the above description. Hold the two hats by the rims with the thumbs on top and the fingers underneath. Remark that it does not make any difference which ones you cover. At the same time holding holding the hats first over one pair then over the other. At last bring the hat held in the right hand over the



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ball in the upper corner on that side in such a way that the back of your fingers rest on the ball a fold of this ball between the middle fingers, draw the hat away from the hat with the ball held on the back. At the same instant pass the hat held in the left hand over to the right, so that when the hand comes from beneath the first hat and the other is above it, and the right hand immediately seizes this hat by the brim as before, which brings the ball inside. The hat is carried across and dropped over the left hand ball and the hand withdrawn, thus leaving the two balls together. A ball is now placed on top of each hat.

With the left hand pick up the ball from the top of the hat on the side and pretend to pass it into the right, in reality palming it in the left hand by pinching a fold between the thumb and the side of the hand. Make the throwing motion as described and as you stoop down it is a perfectly natural move to place the left hand on the left leg above the knee while reaching with the right to turn over the hat. This will effectually conceal the ball held in the hand. Raise the hat and show the two

balls. As soon as the hat is raised it is passed to the left hand and while that hand is covered the ball is brought to the finger tips and held inside as before and the hat dropped over the two balls. Repeat this with the other ball. As they are now all together, the rest of the trick is merely conversation.

Now Available
NLP & Magic

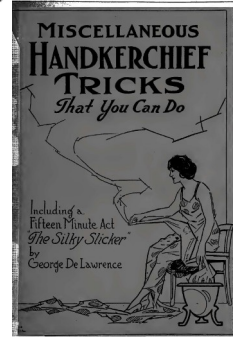
Benoit CAMPANA
NLP & Magic
Other secrets...

The effectiveness of Neuro-Linguistic Programming in the hands of magicians and mentalists

Get It Here

The Crystal Handkerchief Casket

This is from Miscellaneous Handkerchief Tricks by George DeLawrence. This article has gone me thinking about new approaches to the Crystal Casket



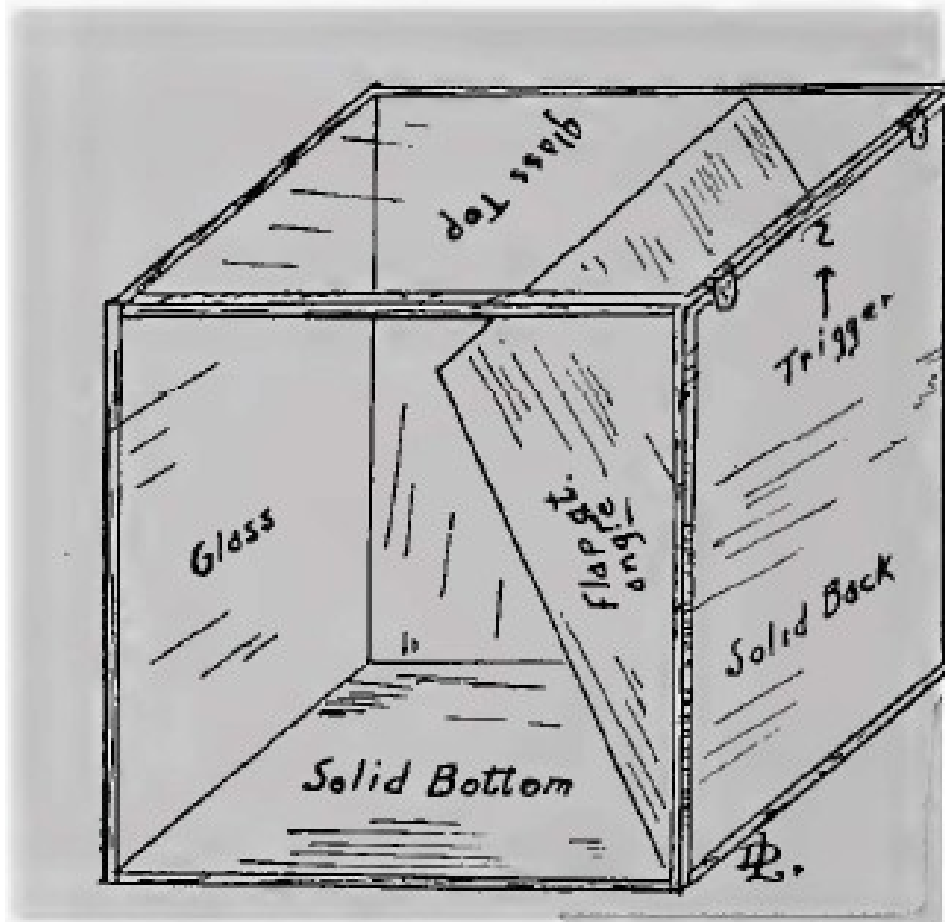
In appearance this is a casket about three inches in height and width; the top having a lid which can be opened and closed; three sides and top are made of glass, fitted in a small metal frame, the back and bottom being metal, painted a dead black. After being shown from all sides a handkerchief suddenly fills the entire casket.

The solid back is the secret of the apparatus. Really it has two backs; one solid and part of the square, the other hinged at bottom of casket so that it will either lay on bottom of casket or be held at back of same. As the flap is painted black on both sides it is invisible either against the bottom or back.

On the back of casket is a small wire trigger, this trigger

extending into the cabinet so that the flap is pressed back and held in place by the trigger. The cabinet can be turned all around, hands and fingers inserted to show that it is entirely empty yet when the trigger is released the handkerchief will spring causing the flap to fall to bottom of cabinet which will be filled entirely with the expanded silk. (See illustration).

Handkerchief Casket



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Vanishing Coins From Goblet

This is from T Nelson Downs Modern Coin Manipulation. While this describes coins think of other item yo could use with the same method.



Three of four coins are borrowed and dropped into a goblet, which is then covered with a borrowed handkerchief. On removing the handkerchief the coins have disappeared.

Bore a $\frac{1}{4}$ inch hole three quarters of the way through the coin and solder a wire across the top of it bore $\frac{1}{8}$ inch hole through the centers of two coins and a smaller hole through a fourth coin. Tie a thread to cross bar and thread $\frac{1}{8}$ inch hole coins on and then the smaller hole one (See fig 40) and place a wax pellet on the loose end. Drop the coins in the glass (see fig 41) and attach wax outside and cover with handkerchief. Grasp thread through handkerchief, shake glass and then remove them in handkerchief and drop on servante.

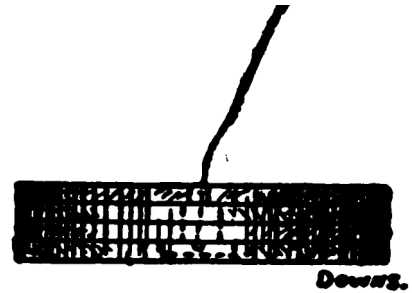


Fig. 41.



Red Cup Scotch and Soda



This is a submission by John Hutsebasut. I love this I enjoy not only the idea but how he came up with it. I am going to use this!

John Hutsebaut

Effect: Two empty red plastic shot cups are shown. A pack of these cups is available at Walmart or the Dollar Store. One cup is placed face down on the table. A Kennedy Half Dollar is placed on top of the cup. The cup is covered with a second cup to conceal the coin. An English Penny is removed from the magician's pocket, displayed, then placed back in the pocket. When the concealing cup is removed, the English Penny has taken the place of the Kennedy Half, which is now in the magician's pocket.

Method: An invisible shell is made by cutting the white rim off a third cup. This shell rests inside the second cup. Stacking the two cups automatically transfers the shell to the first cup, concealing the Kennedy Half Dollar and revealing the English Penny placed on top of the shell. When you invert the second cup, simply block the shell from sliding out with your second finger. To transform back to the Kennedy Half, stack the cups and, as you lift the top cup, drag your fingernail on the outside of the



Cup with bottle of tea fastened to the inside

Shell with English Penny fastened to top of cup

Ungaffed cup

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first cup so that it lifts the shell along with the ungaffed cup.

For the finale, the magician asks, “Do you know why this trick is called Scotch and Soda?” the stack of cups is turned face up and a quantity of “scotch” is poured into a small shot glass. To accomplish this, a small pill bottle full of tea is fastened inside the upside-down cup. When the cup is turned right-side-up, the tea pours into the cup and may then be dispensed into a shot glass.

Note: A more elaborate routine can be done if you have a Copper-Silver Coin since you can also make the transposition occur in your hand or a spectator's hand, using the standard subterfuge.

Your Goal "Getting" **MUST** Be Even 'S.M.A.R.T.E.R.!'

Dean Hankey

WHY "SMART" Goals Aren't Enough and WILL Fail! You MUST Take Your Goals To The "ER" or They Will DIE!!

YES, the sage 'goal setter' will still do the "SMART" thing! (Measurable, Accountable, Realistic and has a Time based.) BUT the 'SMARTER' "GOAL GETTER" would never settle for just SMART when the proven and decided difference is even "SMARTER" still!

As it turns out, The Science and Architecture of Meaningful Achievement are totally and massively substantiated by his claims & assertions! Napoleon Hill, Orson Sweat Marden, Anthony Robbins and the whole of 'The Science of Success Achievement' all generally agree... we simply **MUST** be willing to 'Pay The Price' for our success!

With that in mind, I give you:
"S.M.A.R.T.E.R. Goal Getting!"

"SMARTER Goal Getting" has the key elements of the simple 'S.M.A.R.T.' goal setting and adds the strategic and

decided difference 'price of the prize' and the cost you are (and must be) willing to pay if you hope to make it anywhere past simple 'goal setting' into "GOAL GETTING" and more importantly a "Success By Design" lifestyle of desired outcomes living the life you create and achieve!

**With that in mind, I give you:
"S.M.A.R.T.E.R. Goal Getting!"**

"SMARTER Goal Getting" has the key elements of the simple 'S.M.A.R.T.'



SMARTER Goal Getting:

- Specific... (The More 'Specific' The Clearer and Better!)
- Measurable... (& Meaningful! – You MUST Be able To Measure It!)
- Accountable... (Who & What Are You Accountable To? Leverage That!)
- Reasonable... (You Simply Gotta' Be Able To DO it, or you'll never begin!)
- Time Sensitive... (If it's Not 'DATED', It's JUST A Dream... NOT a DOABLE!)
- - Emotional... (It HAS To Be EMOTIONAL For You! -- What's It Gunna' COST You If You Don't DO What's Required? – What Will Happen When You WIN!?)
- - Results... (What Are The REAL RESULTS Are You Producing... REALLY?! Sortta' The POINT of 'Goal-Setting' So You Can Enjoy "GOAL-GETTING"! – Right??)

The "ER" is what Makes SMART (or ANY System) of Goal Achievement WORK! Without the "ER" Your Goals Will Die

The "E" is For Emotional. - If they are not EMOTIONAL, you will never attain your ongoing commitment to the achievement of your goals. Most will quit unless there is a highly EMOTIONAL reason/component to your goal outcomes! Without the "E", All

(even 'SMART') goals are impotent without the EMOTIONAL reasons and motivations. (Kind of like your 'Why' or Burning Desire)

The "R" is for RESULTS. If there ARE No RESULTS then there is NO POINT in Goals Setting AND Getting in the first place! It's kind of the "How Do You KNOW You Are Actually Achieving Your Goals in the First Place?? - You HAVE To Check and Measure Again The Actual Real RESULTS! (AKA: Check In or "Checking Your Ecology" Making SURE You are Actually Getting Any Real RESULTS With Your Goals!

No ER... Low to No Real Success... no matter how cool your 'goals' are or not!

Hope That Serves! Stop 'Goal Setting and Start Goal GETTING With SMARTER Goals, Planning and ACTION!

~ Dean Hankey, The DEAN of Success! VIP, 'Care-Is-Magic' Marketing Magician & People Pro!

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DONT START OFF IN A HOLE

There is a lot of ink spilled over what makes a good opener. And a good opener is important. But there is very little about the value of a good introduction. As a result, the performer often starts at a deficit.

Before you walk on stage, your audience knows nothing about you. They do not know if they want to put the effort into watching a magician. And the default answer may be, "No." But, with the right introduction, they are sitting on the edge of their seats in anticipation.

Unfortunately, the likelihood of getting that type of introduction is slim to none. And Slim is dying of cancer. You can count on the guy or gal introducing you doing a lousy job. It will be Bob from sales. Or Susan from accounting. They may be great at their jobs but they know nothing about how to introduce entertainment.

When you arrive at the venue one of the first questions to ask is, "Who will be introducing me?"

Often they have not thought about it. While it is very important to you. It is way down on their list of priorities. They are thinking about food, seating, and all the last-minute details. Who is introducing the entertainment is not anywhere near the top of their list.

At that point, they will make a quick decision. They will give you a name. Hunt that person down. When you find them go up and say, "I understand you are introducing me. Here is my introduction. All you need to do is read it." Then hand them a laminated sheet with your introduction.

Being laminated is important. It conveys a message. This is your official introduction. It was not something you wrote an hour ago. Thought as gone into this. It has been used before and will be used again. And it increases the likelihood that they will read it as you wrote it. It also increases the likelihood that you will get it back after the show.

Their reaction will be surprise, relief, and enthusiastic anticipation.

Surprise because no one less has ever headed them an introduction. They had to make it up. Relief because they now have a well-written introduction. They don't have to even think about it.

Enthusiastic anticipation because they will see all your credits. And get excited about seeing your show.

Well, what should your introduction say? My thoughts have evolved over the years. I have developed pretty strong opinions over the years. I have experienced the results of a wide range of introduction styles. I suffered through many bad introductions. Some of which I wrote.

An introduction is to set the tone and generate anticipation. My show is comedic. So I wrote a comedic intro. I wanted to set the tone.

Magic That Looks Real...

If you had real magical powers you wouldn't need to cover or hide an object to make it vanish. It would just be gone. **POOF!**

That is what 3 fly my way looks like. All three coins vanish one at a time and appear in a cup.



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I wanted the audience to relax. Here was the problem. The person who read the introduction lacked comedic timing. They were uncomfortable saying some of the silly things that would get a laugh. Instead of the audience relaxing they were uncomfortable. It never worked.

I thought I had a solution. I would have a recording introduce me. The timing was good. The comedic delivery was there. But the introduction needed an introduction. Everyone needs to know things are shifting to entertainment. Plus the recording did not tell people I was more worth watching than talking with their friends.

I then wrote an introduction designed to answer only one question. "Is this guy any good?" I put everything in it that made me sound like I was somebody. They just had not heard of me. But they should have. I edited it to one page in a 24-point font so it was easy to see.

It took a few iterations to work out the humility I thought I



The January VIP Member Event is covered easy to perform card tricks.

What is interesting there were some people there who considered themselves card guys. Even they enjoyed it.

If you are a VIP Member and have not attended VIP Member only event you are missing out on some of the value that is yours. Plan to attend the February 5, VIP Members on openers.

If you are not a VIP member you may join at NewMagicAcademy.com/join

needed. Now it says "Hey this guy is goooooood." My audiences believe it. Why? Because someone told them not that I was good. But I was really, really good.

Make your introduction fill your audience with anticipation. Allow the person doing the introduction to just read. They do not even need to read well. With the right introduction, the entire audience waits with anticipation for you to walk on stage. All you need now is a good show to fulfill the promise.

More Shows and More Money



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Jazz Aces is an impossible Ace Assembly. It only uses 8 cards. The 4 aces and 4 spot cards. Everything can be examined before and after.

Effect: Four aces are placed face down on the table in a row. The performer holds the packet of 4 spot cards. He counts and shows four cards face up and face down. One of the spot cards from the packet is placed next to the "leader" Ace. One of the aces is placed in the packet. The ace in the packet vanishes and appears with the leader Ace. This is repeated until all the aces are together.

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 - Vanishes • Appearances
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... limited only by your imagination!

Looks Like an Ordinary Cup But a Powerful Magical Tool

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Up Coming Lectures

The lectures at New Magic Academy are free. Here are the next few lectures we have scheduled.

Fabion Mareno February 19

This lecture is an experiment It will be both live and virtual. If you would like to attend live contact. A link will be sent to register for the live event. The lecturer is Fabion Mareno. He is a imagineative unique performer. I have seen him lecture live before and begged him to lecture for the New Magic Academy. So you are welcome.



Register for this lecture at NewMagicAcademy.com/fabion

Ian Varillo – February 26

For over a decade Ian Varella has entertained some of America's top Fortune 500 companies. He has recently completed engagements at several of the top show rooms in Las Vegas. He has toured the world numerous times aboard NCL, Holland America, Princess and Renaissance Cruise Lines.

His opening acts credits read like a "Who's Who" in country music. Ian has shared the stage with the Statler Brothers, Crystal Gayle, Aaron Tippin, Randy Travis, Marty Stuart, and George Straight just to name a few. His television credits include HBO, Showtime, TNN and Fox Networks.



Register for this lecture at

NewMagicAcademy.com/ian

March

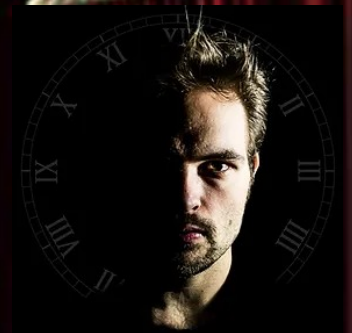
March 5 TBD

Who you would like to see? Who would you like to see again?

Kent Axell – March 19

Kent is a corporate entertainer speaker and mentalist. He is currently in Las Vegas, Nevada He has been on Masters of Illusion and Brain Games. Kent performs mentalism, stage, and closeup. Kent provides a unique entertaining lecture you will not want to miss.

NewMagicAcademy.com/kent



Bring Magic To The World

A glowing Ace of Spades playing card is the central focus of the image. The card is tilted and emits a bright, ethereal light, making it stand out against the dark background. The 'A' and spade symbols are clearly visible on the card.

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