

December, 2022

IMAGINE

MAGAZINE

Issue 12

Dedicated to Making the World Magical

NEW MAGIC ACADEMY

Membership

Has Its Benefits

- **Unlimited access to lectures from some of the best magicians in the World** so you can listen and re-listen to lectures over and over to squeeze out all the magical goodness from each and every lecture and that means if you miss the live lecture you can easily get a replay.
- **A growing library of magic books on a wide variety of topics** which lets you have access to thousands of magic tricks and routines from some of the greatest magicians of all time which means your magical education continues between lectures
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- **Members only video magical training** As the library increases many of the tips and tricks are reproduced in video format so you can you are not limited to only one style of learning.

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From the Editor

Merry Christmas! Christmas is my favorite time of the year. It is the time of year we celebrate the birth of Jesus the Nazarene. Jesus the Christ.

It is a time of year the whole world stops prays for peace on earth good will toward men.

I hope each and every one of you has a very very merry Christmas.

If you have an article, tip, trick or technique you would like to share contact me at
jds@newmagicacademy.com



Content

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Is Your Magic Boring

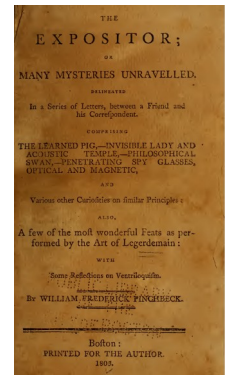
One Prop Two Tricks

This comes from *The Expositor or Many Mysteries Unreveled*. I have reprinted two articles from the book as they all use the same prop.

The manner how he breaks a watch, and restores it to its former state

The bag must be made in the form of a pillow-case, with both ends entirely closed, one end of which being entered into the other, renders it a bag and double ; then from its being so formed, he may seemingly turn the inside outward, yet the real inside remain undiscovered. In this aperture there is a slit, leading to a pocket situated near the middle of the bag, in this pocket a watch is already disposed, for the purpose of being broken. He then requests the Company to favour him with a watch, under pretence of breaking it. Thus accommodated, he secretly places it in the pocket above mentioned, and removes the one before deposited, letting it fall to the bottom of the bag

within the real inside so instantaneously that it appears as though it were, the borrowed watch. He then takes the bag, and placing the watch intended to be broken at one corner, suffers the Company to break this watch in any manner they please, whilst the borrowed one remains safe in the pocket in the centre of the bag. Succeeding thus far, he then turns the bag inside out, and shews the Company there are no pieces of the broken watch to be found ; and at this time clapping his hand into the pocket mentioned, turns the borrowed watch into the seeming bag, whilst the pieces of the broken watch remain unobserved between the inside and outside the bag.



How to take a number of Eggs from a Bag apparently empty.

This bag, apparently empty, must be made according to the form of the one for breaking a watch, mentioned in letter seventeenth, with this addition only, observing that as one pocket only is necessary in the former experiment, you must increase the number of pockets according to the number of eggs you mean to take from the bag. The eggs being buttoned in the pockets, turning the bag inside out, convince the Company it is the same as empty. When you do this, keep towards you the aperture by which you have access to the pockets. Now when you intend taking an egg, turn this bag, which naturally brings this aperture the inside; then, putting your hand within the said aperture, take an egg from a pocket, shewing it to the Company, and so proceed according to the number of eggs you intend shewing.



Magic That Looks Real

- ✓ It looks Like Real Magic
- ✓ Easy To Perform
- ✓ A Complete Professional Routine
- ✓ No Gimmicks
- ✓ Perform it Anywhere Any Time

Easy To Do

Get It Now

The Card In The Envelope

This comes from 50 More Easy Card Tricks by The Great Levante. This is an easy to do Card to Envelope.

50 More
Easy
Card
Tricks



That you can do without Practice with an ordinary Pack of Cards.

as presented by

The Great Levante

now touring the World with his Magical Extravaganza

"HOW'S TRICKS?"

By using a forcing pack which may be procured cheaply at all good Magic Dealers, some remarkable effects may be achieved. First of all an explanation regarding the forcing pack. It consists of fifty-two cards all being the same, for instance the King of Clubs. From a borrowed pack when you have an opportunity secretly remove the King of Clubs and place it in your pocket. You have previously placed the King of Clubs in an envelope and sealed it, which you have hidden behind a picture frame in the room. You are now ready to present the trick.

Unknown to any of the spectators you exchange the borrowed pack for your forcing pack. You ask one of the audience present to select a card and retain it, asking him at the same time to show it to the rest of the people. While this is

being done you exchange the forcing pack for the borrowed one by placing it in your pocket and now you hand your friend a plain envelope asking him to place the selected card in the envelope and sealing it return it to you, which you place on a plate in full view of everybody. You now proceed with the aid of a match to carefully burn the whole envelope, including card, making sure that all traces have disappeared. You now hand the borrowed pack back to your friend for examination. He will find that his card has truly disappeared and to finish the trick all you have to do is go to the picture frame and take from it the envelope which contains the selected card. If this trick is carefully performed you will be credited with outstanding ability.



TIRED OF COPYING OTHERS? SHOW THE WORLD YOUR MAGIC

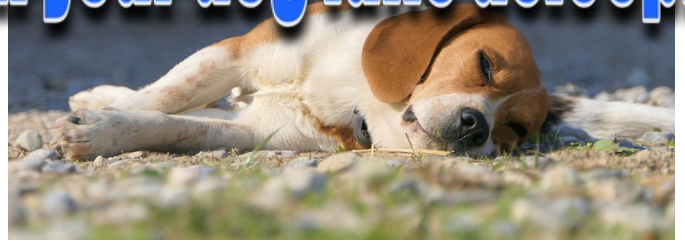
Learn the secrets to creativity. Learn the processes used by the most creative magicians. You can be as creative. When you learn these processes, you can create your own magic. You can show people something new. You will be able to give them something they cannot get anywhere else.

Plus you will be able to create and gain the admiration of your peers. You could even sell your magic to other magicians if you like.

All this is in the **Creativity Bundle** course. Best of all, this incredible course is only 9.97.

Get It Now

Is your magic so boring, even your dog falls asleep?



As a magician, one of the most important things you can do is create original magic. This not only makes you more unique, but it also allows you to stand out from the rest. Here are a few tips on how you can create original magic:

1. Be yourself - The most important thing you can do when creating original magic is to be yourself. This means that you should not try to copy another magician's style or tricks. Instead, focus on what makes you unique and use that to your advantage. There is only one you.

2. Don't be afraid to experiment - Another important tip is to not be afraid to experiment. This is especially important when you are first starting out. Try new things and see what works best for you. You may be surprised at the results you get.

3. Be creative - One of the best ways to create original magic is to be creative. This means thinking outside the box and coming up with new ideas. Try to come up with new ways to perform old tricks or come up with entirely new tricks. But how? Just saying be creative is not helpful. In 2023 the New Magic Academy will launch the Elite Membership. Elite members will have an opportunity to learn how to be creative.

4. Practice, practice, practice - As with anything, practice makes perfect. The more you practice, the better you will become at creating original magic. This is why it is so important to always be learning and practicing new things.

5. Get feedback - Finally, another important tip is to get feedback. This can be from friends, family, or even other magicians. See what they think of your work and try to improve based on their feedback.

By following these tips, you will be well on your way to creating original magic. Just remember to always be yourself, be creative, and practice, practice, practice!

For help learning to be creative watch for the Elite Membership announcement in 2023.

Do not tolerate for a minute the idea that you are prohibited from any achievement by the absence of in-born talent or ability. **This is a lie** of the grandest order, **an excuse** of the saddest kind.

Maxwell Maltz



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- All props Templates included
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A Giant Card Stabbling Trick

This is a selection from This is Magic by Loring Campbell another book in the new Magic Academy Library



Effect: Magician shows a deck of giant cards. He fans this deck out with both hands, showing the cards on both sides and that all are different, without, of course, calling attention to the fact. Deck is then squared up and wrapped in a sheet of newspaper and a rubber band is put around the newspaper to hold all in place. Now an ordinary deck is shown and shuffled, and one card selected by a spectator. Spectator is told to concentrate on the name of his card. Magician then takes a large butcher knife and says a peculiar sympathy exists between the small deck and the large deck. He plunges the knife through the paper and into the deck, the rubber band is quickly removed, the paper torn away and the cards in front of the blade are removed. Audience sees that the knife has picked out a card which turns out

to be the same as the one selected and still held by the spectator.

Secret: Of course, I need not explain that the card was forced and that the giant deck was bridged or crimped. However, the crimp is put in the giant deck before starting the trick and the fanning and showing of deck never disturbs its order or bothers the bend. I usually bend both halves of the deck and they are bent at the top end or lengthwise and not on the side as in the similar trick with a smaller deck.



Jazz Aces is an impossible Ace Assembly. It only uses 8 cards. The 4 aces and 4 spot cards. Everything can be examined before and after.

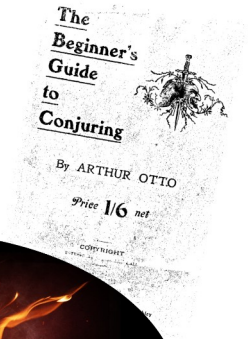
Effect: Four aces are placed face down on the table in a row. The performer holds the packet of 4 spot cards. He counts and shows four cards face up and face down. One of the spot cards from the packet is placed next to the "leader" Ace. One of the aces is placed in the packet. The ace in the packet vanishes and appears with the leader Ace. This is repeated until all the aces are together.

Only 9.97

Check Out Performance

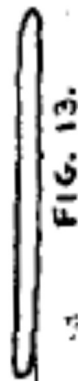
The Travelling Ball

Yes I know traveling is spelled wrong in the title. But that is how Arthur Otto, the author, spelled it. And this comes from his book Beginner's Guide To Conjuring

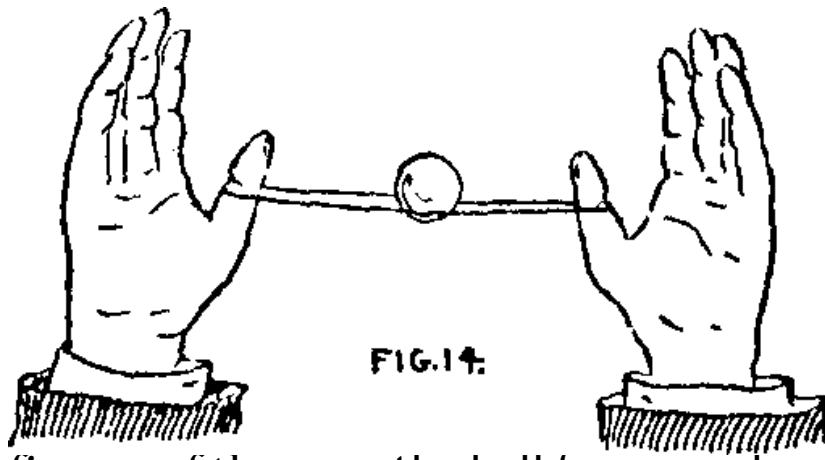


Effect.—Performer produces a ping-pong ball, which he causes to appear and disappear in a variety of places. It is taken in the left hand, from which it vanishes, and is found in the right. As the performer would like everyone to see “how it is done,” he holds his hands some distance apart, and the ball slowly and visibly passes from one hand to the other. This may be repeated at will, and at any moment the ball may be examined.

Preparation.—For this effective little trick you require an ordinary ping-pong ball and a loop of very fine silk thread or “conjuring thread,” about twelve or fourteen inches in length, as Fig. 13. Slip the loop over the top button of your coat, and pal the ball in your right hand.



To Perform.—With the right hand held with its back to the spectators, draw attention to the empty left hand. Now make a quick turn to the right, and, as the right hand passes the palm of the left, the ball is secured in the palm of the left hand, which hand then demonstrates the right to be empty. This is called by magicians the “change over palm,” and, if properly executed, is both simple and deceptive. The left hand now produces the palmed ball from behind the knee; now seem to place it in the right hand, palming it in the left, which then reproduces the ball from under your waistcoat. Now



take the ball in the fingers of the right hand, seem to place it in your mouth, really palming it, pushing out your cheek with your tongue. Go through a studied pretence of swallowing the ball, and produce it from the back of your head. Seem to take the ball in the left hand (the tourniquet), palming it in the right, close both hands, ultimately open them, and show the ball has changed hands. Take it in the left hand and throw it in the air once, twice, thrice; at the third throw you really palm the ball, which appears to vanish into space, and the left hand produces the ball from behind the knee, while the right thumb is slipped through the loop of the thread, disengaging it from the button. You then remark that you fear the audience do not exactly see "how it is done," and you will endeavour to enlighten them by making the transit of

the ball from one hand to the other visible to all. Now the left hand places the ball between the fingers of the right hand. As you do so, the left thumb is also slipped through the thread-loop. The hands are then held upright some distance apart till the loop is taut, as in Fig. 14. A track is thus formed, and the fingers of the right hand carefully place the ball on the thread. Now, by slightly and quite imperceptibly lowering the left hand, the ball will slowly run on the double threads over to the left hand, the fingers of which then receive it. Of course, if desired, the ball will run back again to the right hand, or may be caused to stop halfway at command by bringing the thread to a level, and then go back or resume its journey by lowering the right or the left hand as the occasion demands. The slower the movement of the ball the more effective the trick,

as then, at a short distance, the ball simply appears to float from one hand to the other. Now, with the left hand, vanish the ball by palming it while seeming to throw it in the air, the right hand meantime quietly dropping the thread, remarking, “ Now I am left with nothing as at first.”

You will find a ping-pong ball is easily palmed, and numerous passes will suggest themselves to you.

Most real **failures** are due to **limitations** which men **set up** in their **own minds**.

A **negative mindset** and self-doubt can be the **primary obstacle** to success.

Napoleon Hill



Coming 2023

**MIND BLOWING
ELITE MEMBERSHIP**

**HANDS ON LEARNING
RIGHT FOR ALL EXPERIENCE LEVELS
FROM BEGINNER TO PROFESSIONAL**





You've Been Lied To

Dean Hankey

YOU'VE BEEN LIED TO! ~ Worse Yet,
You Believed It!

Let's Discuss Marketing Magic Myth-
Busting! ~ Lies That Wreck Your
Success!

What Lies Wreck Your Success?
What Myths and Lies Have You
Heard... Maybe Even Fell-For, Or Told
Others That Hold Yourself and other
People Back From Becoming The
Success You Deserve To Be!

I Have A Couple I'll Share:

- It's Too Tough (Fill In The Blank Here)!" ~ Any Excuse Will Due!
- There's No Money In Working With Charity Groups!
- Oh Sure... That's Easy For YOU, But I Could Never!
- If I Give Away All My Good Tips, No One Will BUY Anything!
- Doing Free Show Only Gets More Free Shows!
- Making Money Takes Forever and is HARD WORK!
- No One Is (or There Are No) Booking!

- There's No Money In My Market... No Money To Be Made!

- My Show Is Not As Good As (Whoever Else You Compare Yourself To...)

- I Can't Afford To Follow and DO My Dream!

What A Bunch of **BS!*** (Stinkin' Thinkin'... **Belief Systems!***)

The Reason The Most Successful People On The Planet ARE The Success They Are Is Because, In Part They Simply "Refuse To Lose" and Settle For The Status Quo! ~ INSTEAD, We Simply Challenge The Accepted Norms and Find A Way To Succeed Anyway!

Listen, most of the profound winners in history, MOST did NOT have any unusual advantage, silver spoon, unlimited wealth or resourcing, NO... They Simply MADE A Way Where The World 'INSISTED' There Was No-Way!

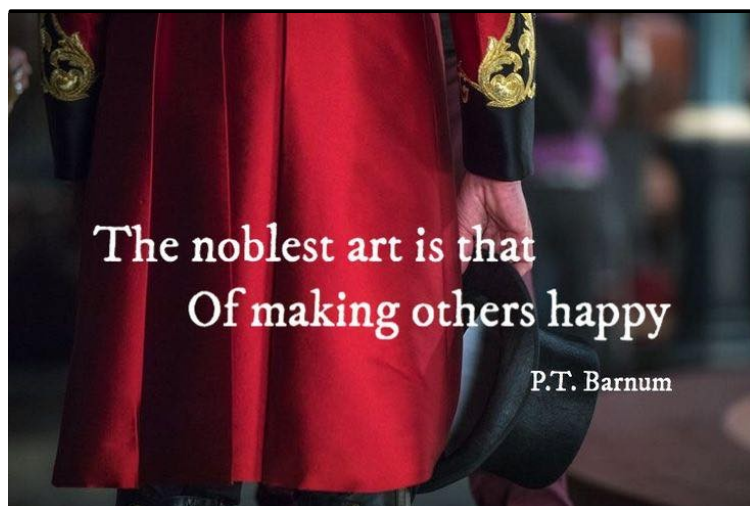
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Magic That Looks Real...

If you had real magical powers you wouldn't need to cover or hide an object to make it vanish. It would just be gone. **POOF!**

That is what 3 fly my way looks like. All three coins vanish one at a time and appear in a cup.



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Here**

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Your Breakaway Wand Holds The Secret To Great Magic

As a magician, you have a unique opportunity to entertain and engage an audience. You get to interact with your audience in a way that few other performers can. But I have seen this power corrupt many performers. They used this power to abuse their audience members. Rather than respecting their audience they “dis” their audience.

Have you ever spoken with people who do not like magic? I mean spoken to understand why. Why do they not like something we find so amazing, so endearing, so enjoyable? Usually, it comes down to the fact they feel disrespected.

Some hack magician has made them feel stupid or insulted. If it wasn't them, they saw it happen to someone else.

The audience is there for entertainment. Their entertainment, not the performers. The magician is there to serve them. The audience is not there for the benefit of the magician. The magician is to engage them. They are not to use the audience as a means to an end. That means the performer must understand individuals make up the audience. Each member has their own wants, needs, and expectations.

As an aside, I read an article that interviewed violent convicts. The interviewer asked how they chose their victim. One of the reasons given was being disrespected. So remember disrespecting an audience member can also be dangerous.

It is the magician's job to ensure the audience feels respected, no matter what. Avoiding gags that are at an audience member's

expense. The classic, “Hold out your hand. The clean one. Oh that was the clean one.” is an obvious example.

The breakaway wand and breakaway fan are two more examples. How are those props used? The magician looks at the child and exclaims, “You broke my wand!” Then everyone laughs.

The child did nothing. They know they did nothing. Yet they stand accused of something that was not their fault. And worse yet they know you did it. Yet you accuse them of doing something you did. Children have a heightened sense of justice. When a magician uses this broken wand/fan gag this way. They have created an injustice. They disrespected the audience member.

Does that mean you cannot use the broken wand? Is the broken wand, in itself disrespectful? No. It is an inanimate prop. It has the ability to neither respect nor disrespect anyone. The issue lies in the magician. How does the magician use it?



The November VIP members event was all about paper magic. Some of the neat thing about paper is it is inexpensive and you can customize it to your client. The meeting included a download of many of the things shared too.

On the December VIP Member event we will talk about business card magic. Don't pass out business cards. Pass out magical objects.

The next VIP member event is December 4. If you are not a VIP Member you can join here NewMagicAcademy.com/join

I use the broken wand and have never had a child feel disrespected. Why? I blame myself not the child. I gave them the wrong size. I gave them the wrong end. I forgot to clean it first, etc. In every case, it is my fault.

Here is another example. The first time I say, "Don't worry, it wasn't you, it's always breaking on its own. The second time it's because everyone needs to say the magic words together. The third time it breaks when I'm holding it.

I still get the laughs. But the child, the audience member is not the bunt of the joke.

My rule of thumb is never to blame the audience member. The magician is in charge. Everything is the responsibility of the magician.

Respect your audience Get your laughs from something else.

More Shows and More Money



Sample Uses

Instant Credibility

Business Card

Back of Room Sales

**One Time Fee of Only
197**

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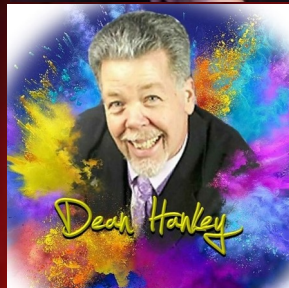
Up Coming Lectures

The lectures at New Magic Academy are free. Here are the next few lectures we have scheduled.

Dean Hankey and Claude Hagerty December 11

A month or so ago I post about getting your shows sponsored. Some of you suggested that would be a great topic for a lecture. Well and and you shall receive. Dean Hankey and Claude Hagerty are experts in get shows sponsored. They raise thousands or dollars for non profit organizations. And still get paid doing so. This month they are spilling the beans on how they do it.

Register for this lecture at
NewMagicAcademy.com/DeanAndClaude



January

New Magic Academy Elite Membership Januaryr 11

This lecture will announce the elite membership level. What it is how it works. The theme of the lecture is creativity. Creativity in developing new magic. Creativity in developing new routines. Creativity in marketing your shows. In addition, some new magic will be introduced.



This is a Register for this lecture at
NewMagicAcademy.com/elite

Kent Cummins – Trade Show Magic January

Back by popular demand! Kent lectured for the New Magic Academy a few months ago on magic with a message. During the lecture he mentioned trade shows were an example of using magic with a message. But they were specialized. And he could lecture on that separately. The chat box lit up with requests to have him back. So he is back. Lecturing on trade show magic.



Register for this lecture at
NewMagicAcademy.com/kent

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