

June, 2022

# IMAGINE

## MAGIZINE

Issue 6

# Remembering Our Fathers

Dedicated to Making the World Magical

# **NEW MAGIC ACADEMY**

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## From the Editor

This month is dedicated to fathers. My father is in heaven now. But he supported me in everything I did. No one loved and stuck by me like he did.

Fathers are much maligned today. Gone are the days when television depicted fathers as someone to admire and trust. Gone are the days where fathers were depicted as someone to go to for trusted advice.

Today fathers are depicted as buffoons. They are the butt of the joke. They are ridiculed and belittled. And they take it well. They laugh along with everyone else.

If you are a father remember you play a large part in your children's life, regardless of age.

If you still have your father let him know you love, trust, and admire him. If your father is no longer here. Raise a glass to his memory.



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## How To Double Your Pocket Money \$\$\$\$

This is a simple little trick. The skill level is within the reach of nearly everyone. With inflation you will probably want to use quarters rather than pennies.

It comes from Lorento's Wizard's Guide Page 23

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The only preparation is to have four cents concealed in your left palm.

Commence the trick by calling forward one of the spectators, and let him bring up his hat with him.

Then borrow five cents, or have them ready to produce from your own pocket should there be any delay.

Request your friend, while he places them one by one on a small plate or saucer, to count them audibly, so that the company may hear their number correctly. Inquire, "How many are there?" He will answer,

"Five." Take up the saucer and pour them into your left hand (where the other four are already concealed). Then say, "Stay, I will place these in your hat, and you must raise it above your head, for all to see that nothing is added subsequently to them." You will have placed these nine cents in his hat unsuspected by him.

Borrow five cents more. Appear to throw those five into your left hand, but really retaining them in your right hand, which is to fall by your side as if empty.





Afterwards get rid of four of the five cents into your pocket, retaining only one in your right palm. Hold up your closed left hand, and say, while blowing on it: "Pass, cents, from my left hand into the hat. Now, sir, be kind enough to see if they have come into your possession. Please to count them aloud while placing them in the saucer." He will be surprised, as well as the spectators, to find that the cents in his hat have become nine.

You may then put on a rather offended look, and say : "Ah, sir! ah ! I did not think you would do so ! You have taken one out, I fear. " Approaching your right hand to his sleeve, shake the sleeve, and let the one cent, which you have in your own hand, drop audibly into the saucer. It will raise a laugh against the holder of the hat. You can say: "Excuse me, I only made it appear that you had taken one. However, you see that the original money is now doubled."

May's Member Event was a workshop on getting testimonials. What makes a good testimonial? How to you get them When do you get them?

The replay has the questions you can ask to help get a good testimonial.

The next Members' Event will be June 19 . The topic will be coin magic.

If you are not a member you can join us by becoming a member at [NewMagicAcademy.com/join](http://NewMagicAcademy.com/join)

# TAPE THROUGH WRIST

## TAPE THROUGH WRIST

**Effect.** The performer twists a piece of tape several times round his left wrist, the two ends of the tape are now pulled and the tape apparently passes through the wrist.

**Requirements.** A length of tape, and a piece of adhesive tape two inches long.

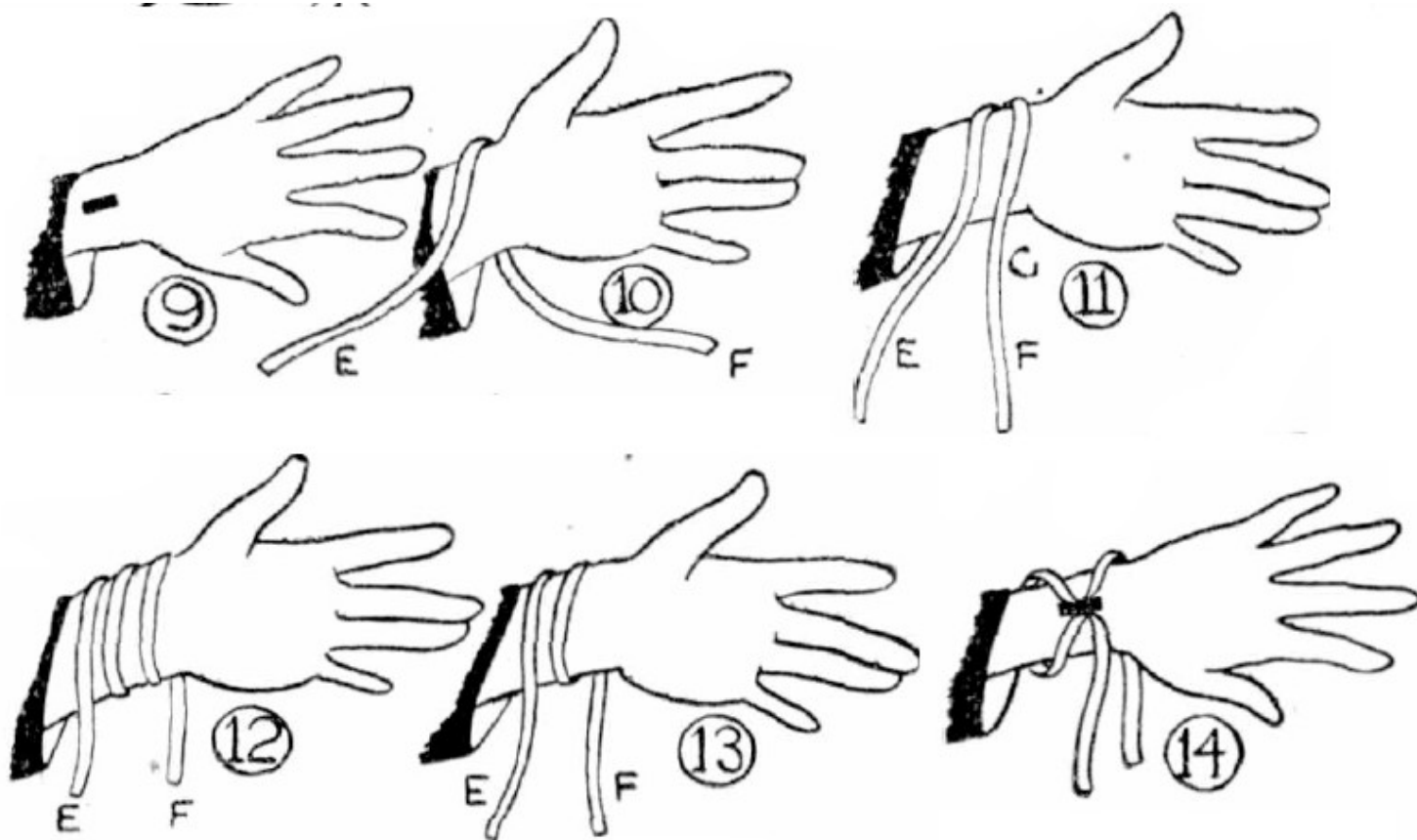
**Preparation.** Form the adhesive tape into a circle and press it flat; this will transform it into a strip one inch long and adhesive on both sides. Press this piece of tape on to the back of the wrist, just under the shirt cuff. Fig. 9.

**Method.** Hang the tape over the wrist as shown in Fig. 10. Your right side should be towards the spectators and the left hand extended out from the shoulder. Perform the next three moves in quick succession. While you are adjusting the tape over your wrist, press the part of "F" Fig. 10, which is behind the wrist, on to

one half of the adhesive strip. Next bring "E" over the top of the wrist as shown in Fig. 11. Grip "F" at "G" and carry under the wrist this time, pressing "G" on to the other half of the adhesive tape. Bring "E" back under the wrist then throw it over the top of

the wrist, so getting the position Fig. 12. Again bring "F" over the top of the wrist, touch your left ear with your left finger-tips, then pull "E" and "F" (Fig. 13) together and the tape will come free.

Fig. 14 shows how the tape, after the above moves, is held to the adhesive at the back of the wrist. As previously mentioned, the moves must be made quickly so as to confuse the spectators as to what is really happening.



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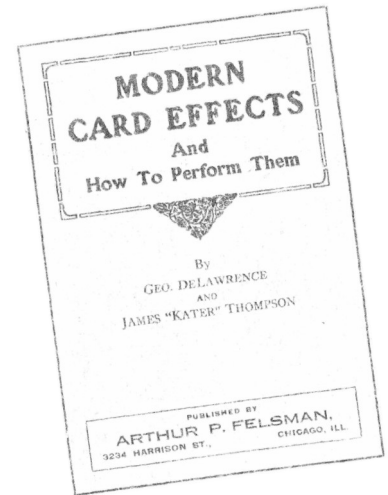
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# Card In Egg

Here is an interesting card to impossible location. I comes from Modern Card Effects. You can find in the New Magic Academy library. This book contains nearly 60 Card effects.



This is by no means a new experiment in card work, yet it is very effective when properly presented, and especially so when accompanied by a good line of patter.

A chosen card is torn into a number of pieces; these pieces are placed in a small pill box, which in turn is wrapped in a spectator's handkerchief, he holding these pieces.

A plate of eggs is shown, one is freely selected, placed on a saucer, the torn pieces commanded to leave the spectator's hands and enter the egg. On breaking open

the egg with his wand, the performer extracts therefrom the selected card, completely restored except for one small corner.

Upon spectator opening his handkerchief, removing the little box and investigating its contents, he discovers only a corner of the card which is found to exactly fit the missing corner of the card removed from the egg.

A card is forced upon some person, either using a forcing deck, or one of the many methods employed to have a person take the card desired. This card is torn

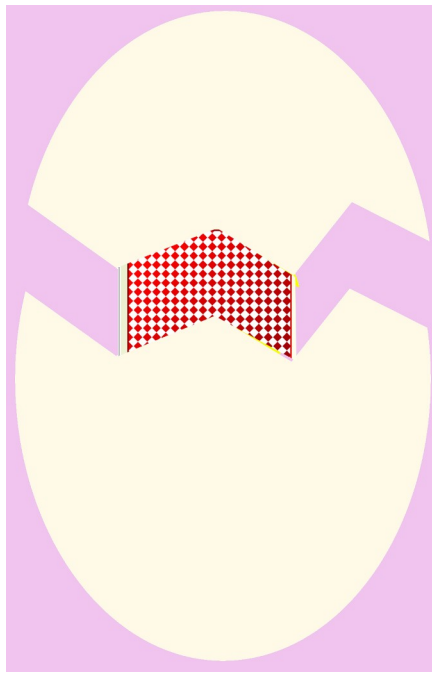


up into a number of small pieces by the selector and as performer reaches into his pocket to secure the small pill box, he removes two boxes, one of which is empty, and the other containing the corner of the card previously prepared, is palmed out, so that spectator sees but one box, which is handed to him to place therein the pieces of the card. (Notching the top and bottom edges of the box with the corner in will save a mix-up, provided they come in contact with each other in the pocket.)

After your obliging assistant has placed the pieces in the box, replacing the lid, ask him to take out his handkerchief, at the same time taking the box away from him; ask him to hold handkerchief near the center and to wrap the box securely in same, placing it under the handkerchief yourself, and as soon as hand is out of sight the boxes are switched, the little box with the corner being left under the handkerchief in your assistant's

grasp, while the box with the torn card is palmed and carried away.

To produce the effect as described above it is necessary to make use of a card wand, the card with the corner removed being placed in the wand and then forced into the egg in the act of breaking its shell.



If you do not possess a card wand, then only one egg should be shown, and this egg should previously be very carefully cracked, removing a small portion of the shell, the card wet, rolled up as compactly as possible, doubled

over and then forced into the egg, the cracked piece being replaced and glued down, using a piece of tissue paper, or take a small piece of tissue paper and glue over the aperture in the egg. It can be exhibited, and only at close range will show that it has been tampered with.

Of course, when the card is removed, the corner held by spectator will fit this card.

# How To Fail As A Magician

JD Stewart

What does it take to be successful in magic? Here is a way to find out. It is called inversion thinking.

Inversion thinking is a way to help solve problems. It is thinking about opposites. Why does it work? It works because of the way our minds work. The brain is better at finding threats than at finding solutions.

How do you use inversion thinking to be successful in magic? Think about what a magician who is a failure do? To understand the requirements for success, think about failing. What would a failure look like? What would a failure do? Then do the opposite.

With that in mind here are twenty (20) easy steps to being a failure in magic.

**Way To Fail # 1** - Buy A Lot Of Magic Tricks And Never Perform Them.



People don't perform the magic they buy for only a few reasons. First, they think the trick is lame. Once they learn the secret they can't believe it would fool anyone. It is too simple of a method. They forget that the reason they bought the trick was it fooled them.

Second, they find it is too hard. They don't put in the required practice to learn the skill(s) required. They never realize that once they have mastered the skill(s). They can apply that same skill(s) in other tricks.



# More Shows and More Money

## Instant Credibility

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- You are an author of your own book
- Authorship brings trust
- Authorship bring authority
- Authorship respect

## Business Card

### Business They Keep

- Single sheet version make great give away
- Activities and magic they will reference
- Unique give away makes you memorable.

## Back of Room Sales

### Business They Keep

- Up sell at birthday parties
- Sell after your show. (Librarians love to push books)

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They forget that the reason they bought the trick was it fooled them.

Second, they find it is too hard. They don't put in the required practice to learn the skill(s) required. They never realize that once they have mastered the skill(s). They can apply that same skill(s) in other tricks.

Third, they tried performing it and they got busted. Their excitement got the best of them. They showed it to someone without the required practice and/or presentation.

Last, of all, they bought the trick only to learn the secret. They never planned to perform the trick. They like spending money.

**Way To Fail # 2 - Take Advice From People Who Have Never Performed A Show On How To Perform a Show**

Surround yourself with people who are not like you.

Never learn from an outside perspective.

Hang out with successful performers.

**Way To Fail # 3 - Fail Once And Quit**



Everyone has bad shows. Everyone bombs. Everyone has clients cancel on them.

Learn to handle disappointment and failure.

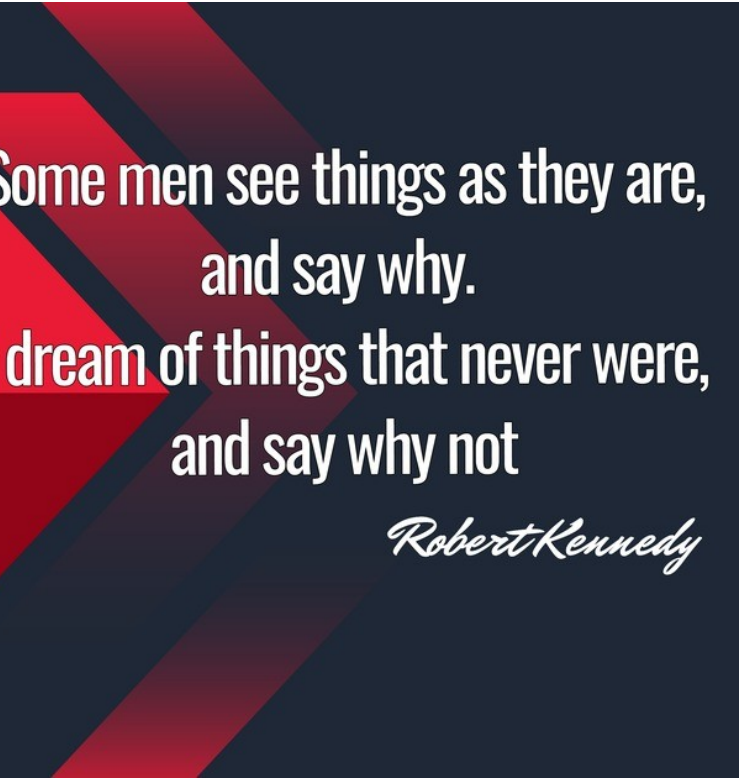
Learn what went wrong and fix it.

Never assume it cannot be fixed and quit.



**Way To Fail # 4** - Think That The World Is Unfair. You Will Never Get The Breaks You Need. Blame Others For Your Circumstances.

This one is correct the world is



Some men see things as they are,  
and say why.  
dream of things that never were,  
and say why not

*Robert Kennedy*

unfair. You will never get the breaks you need. The deck is stacked. And it is stacked against you.

When you blame others for your circumstances you control nothing. You are putting your success in the hands of others. And guess what they don't care.

unfair. You will never get the breaks you need. The deck is stacked. And it is stacked against you.

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**Way To Fail # 5** - Think Of Yourself As A Star. They should Treat Stars With Reverence And Respect.

Realize who you are as a magician You are a business person. You are an entertainer. And you are there to entertain. An entertainer's job is to entertain other people. Your job is to serve and not be served.

**Way To Fail # 6** - Let Others Define Your Success.

The road to success is an eternal road. It never ends. You need to enjoy your accomplishments. You and you alone define success.

**Way To Fail # 7 - Avoid Discomfort. Avoid Working On What Matters Most. Do What You Enjoy.**

Working on what is important is not always fun. It is often uncomfortable

When you start something new you will suck at it. If it was easy everyone would do it. You, however, go the extra mile. The extra mile is lonely and uncomfortable. You will not be good at it the first time.

Developing new performance skills, marketing, or sales skills improve only with practice.

Discomfort is the cost of being good at something. And you will never be good at it until you have done it over and over and over. Keep at something until you are good at it.

**Way To Fail # 8 - Tolerate Mediocrity. If It Is Good Enough. It Is Good Enough. Never Expect Excellence.**

In school,  
you are graded on every test  
even if  
it's your weakest subject.

In Life

You can choose  
the tests you take  
even if they always  
play to your strengths.

Design Your Life  
so they  
play to your strengths.

Never allow mediocrity to supplant excellence.

We are what we repeatedly do. Excellence then is not an act but a habit. - Aristotle

**Way To Fail # 9 - Never Allow A Promises To Get In Your Way. If You Have A Good Reason For Not Keeping Your Word It Is Okay.**

A broken promise is always a betrayal of trust regardless of the reason. You may have a good

reason for not keeping your word. But understand when you break a promise it. The reason does not matter. It was too hard. it was too expensive. Broken promises teach people they can not trust you.

**Way To Fail # 10** - Wait For Perfect Conditions.

Conditions are never perfect

The condition may never improve. So you need to learn to adapt to less than premium conditions

Success is in your hands

**Way To Fail # 11** - Do What Everyone Else Is Doing. After All Everyone Else Has Achieved Success

Successful performers are unique. They have their own brand. Robin Williams, Red Skelton, Steve Martin, Eddie Murphy. They are all funny. They are all comedians. Yet they are all different.

From a business, standpoint, do what others are unwilling to do.

**Way To Fail # 12** - Talk More Do Less. Go To The Mirror Every Morning And Repeat Your Affirmations.

Affirmations are a waste of time. They are an exercise in lying to yourself.

Actions determine the difference.

Lying to yourself every morning doesn't change a damn thing. Except you know you are a liar.

Do lie to anyone not even yourself.

**Way To Fail # 13** - Start Something New Everyday And Never Complete Anything.

Recognize the stages of a project

- Uninformed optimism
- Informed pessimism
- The valley of despair.

It is in the valley of despair that failures jump ship. They never work their way out of the valley of despair.

**Way To Fail # 14** - Believe What Other People Think About You More Than What You Think About Yourself.

This goes back to affirmations having a negative impact. You know you are lying to yourself.

Since you know you are a liar. Other people must be right.

**Way To Fail # 15** - Do Your Best That Is All You Can Do. After All No One Can Ask More.

The hard reality is sometimes your best is not good enough. You need to develop more and better skills.

Also, realize you have never done your best. You can always do better.

**Way To Fail # 16** - Make A Mistake Wait Awhile And Repeat The Mistake.

Never simply repeat what did not work. Change something

“Insanity is repeating the same mistakes and expecting different results.” Albert Einstein

**Way To Fail # 17** - Be Replaceable – Never Be Unique. Never Be Different.

Be unique. Be different

Everyone else is failing because they are all doing the same things.

Do what others either can't or won't

Because everyone is doing the same is not proof that is what people want. "If I had asked people what they wanted, they would have said faster horses.”.- Henry Ford

**Way To Fail # 18** - Do What Everyone Else Is Doing And Do It For Less. People Are Always Looking For A Deal.

Never join the race to the bottom. No one wins that race.

**Way To Fail # 19** - Find Something That Works Then Stop Doing It.

Why would you stop doing what is working? That is insane. But people do it all the time.



Don't allow your magic buddies to tell your show needs to change because they have seen it. that is of course unless they are paying you which I doubt.

Because you are bored within a routine does not mean everyone else is bored within. they have not seen it as many times as you have.

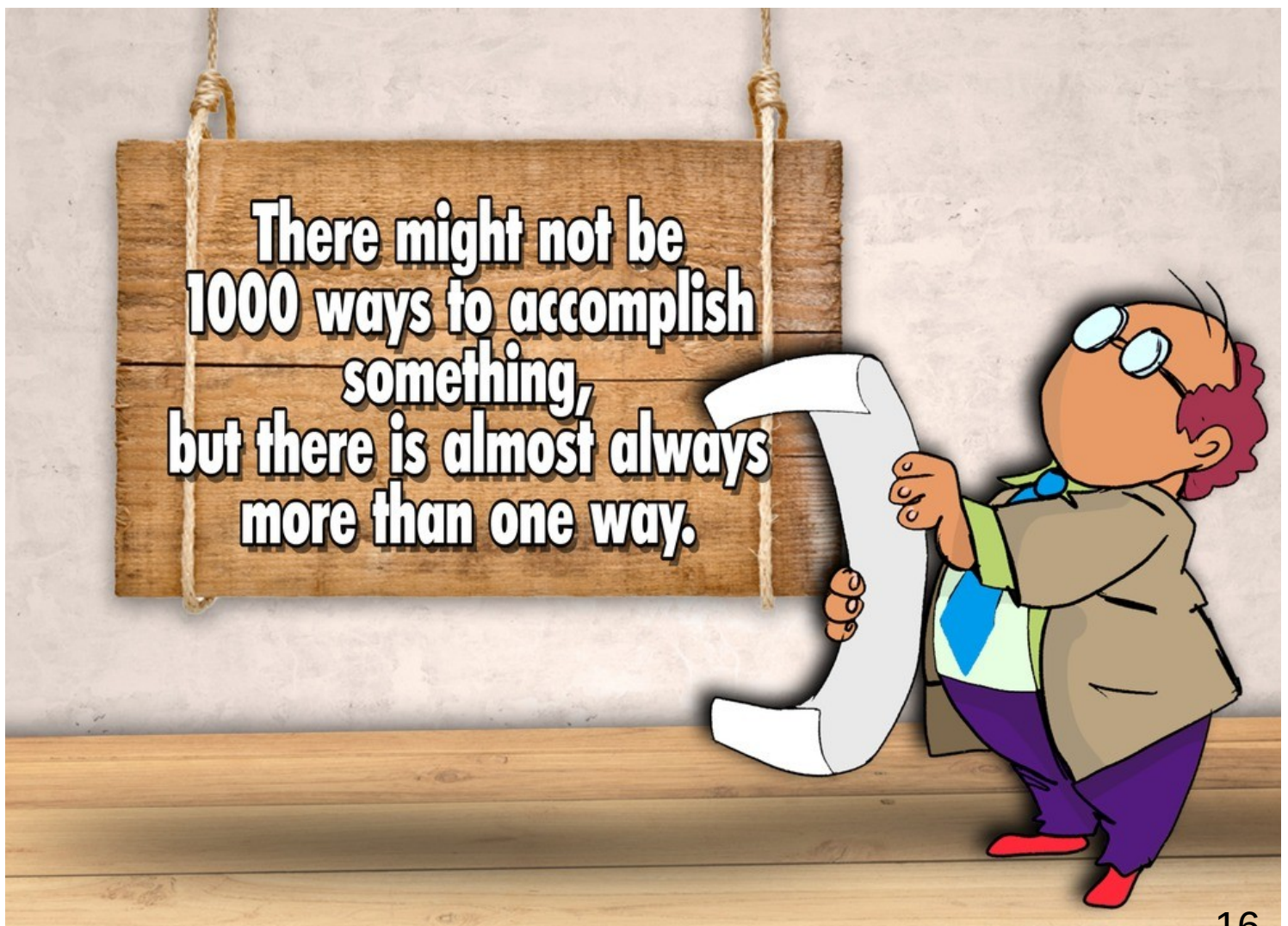
It may be difficult but if it is working that alone is no reason to change.

**Way To Fail # 20** - Assume You Are Always Right.

Everyone can teach you something.

Be open to learning new skills and developing new insights

There are twenty way to be a failure. But if you want to succeed, do the opposite.







Jazz Aces is an impossible Ace Assembly. It only uses 8 cards. The 4 aces and 4 spot cards. Everything can be examined before and after.

Effect: Four aces are placed face down on the table in a row. The performer holds the packet of 4 spot cards. He counts and shows four cards face up and face down. One of the spot cards from the packet is placed next to the "leader" Ace. One of the aces is placed in the packet. The ace in the packet vanishes and appears with the leader Ace. This is repeated until all the aces are together.

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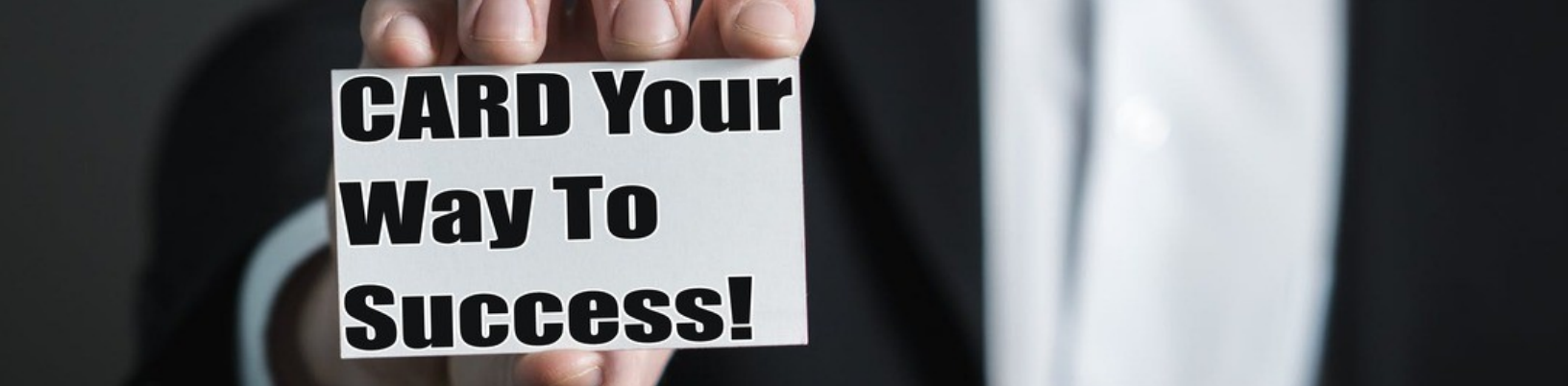
# TIRED OF COPYING OTHERS? SHOW THE WORLD YOUR MAGIC

Learn the secrets to creativity. Learn the processes used by the most creative magicians. You can be as creative. When you learn these processes, you can create your own magic. You can show people something new. You will be able to give them something they cannot get anywhere else.

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# **CARD Your Way To Success!**

Dean Hankey

To CARD or Not To Card... That Is The Question.

Honestly, with the advent of digital cards, it's surprising how many (i.e. most) still keep and use physical Business Cards. Many of us still have Stacks of them piled up at home! (HA!) ☺

But more importantly, It's so not an "either/or" option. Use all the modern day 'Digital Connection' cards, tools and resources out there. "AS WELL AS" Offline physical printed cards & resources. You'd never go to a gun fight with just ONE bullet in the chamber. It's NOT a 'contest' of 'either/or.' It's leveraging ALL your resources to connect, convey, communicate and obviously, convert more into your new family of members!

All Cards (Digital & Printed) are still a Must-Do Option, even in today's world, If you don't you will be leaving connection, and relationship which means revenue on the table. This is not only to the detriment of your business but to those you aim to serve.

All that said, what is most important is NOT "The Rectangle Piece Of Card Stock" (or its Digital Equivalent) It is WHAT YOU DO with it. Just Giving Out Cards will not do much of anything.

It's so NOT about just 'giving out cards'!

The truth is "GETTING" a Card/Contact is always much more predictable and profitable than giving a card ANY TIME!



The MOST, if not the ONLY, important thing is creating a Meaningful "EXPERIENCE." And experience People want To follow-up/reconnect. with.

Here is the Point: Provide VALUE that creates IMPACT and only then will you PROFIT, "VIP." Serve Your Way To Success. Be others oriented. connection and service is what has people falling in love with you. That makes the whole thing actually WORK!

'Cards' (In whatever form) are JUST A Tool In The Toolbox. Learn to Serve & Help People GET What They Want, Need, Desire and Deserve!

The Old Adage. Go Serve and Simply Be More 'interested' in them than trying to be 'interesting' to them.

For more information from Dean Hankey go to: [contactdean.com](http://contactdean.com)

**"AS FAR AS LIFE PHILOSOPHIES GO, "THE RIGHT TIME IS RIGHT NOW" ISN'T A BAD ONE. MOST OF US WOULD BENEFIT FROM A GREATER BIAS TOWARD ACTION.**

**IF YOU MOVE FAST, YOU CAN TRY MORE THINGS. AND IF YOU TRY MORE THINGS, YOU'RE LIKELY TO FIND SOMETHING THAT WORKS FOR YOU."**



What Beautiful Props You Have. You have beautiful cups for your cups and balls. You spent a month's wages on them. They are pure silver. Their ring is crystal clear. They are gorgeous. You can't take your eyes off of them. And that is the problem.

Your card flourishes are amazing. The skill you have with a deck of cards is on par with the best. No one is better. The flourishes are dazzling to watch. And that is the problem.

You want people see your props. You want people to admire your skill. You want them to sit up and take notice. And why wouldn't you. Your props are beautiful. Your skill you is smooth and dazzling. And that is the problem.

JD Stewart  
But perhaps you don't have beautiful props. Maybe you can't perform dazzling flourishes But you love the magic you perform. You want to watch too. And that is the problem.

Whatever the reason if you are performing with your head down that is a problem. If your manner of performance causes you to lose eye contact that is a problem

When you perform with your head down so you can see too your audience needs to squeeze in close. The people in front block those in the back. If you are standing it limits the size of your audience. People in the back cannot see anything at waist level. And people who are a few inches shorter cannot see at all. If you are trying

to preform for more than about 10 people, this is a problem.

If you are standing and performing with your head down, your backdrop is your crotch. That is not the most flattering back drop.

Think about television performers. People like David Copperfield, or Michael Ammar. They ensure their face is in the shot. That is why their audience remember them and not their props. That is why they are able to maintain a close interaction with their audiences

Have your head down muffles your voice And that too limits the size of your audience.

If all people see is the top of your head , rather than your face, it limits your audience interaction. There is no personal connection. And unfortunately this is a common problem for the close up performer.

To solve this problem video tape yourself. How much eye contact do you have with your audience? Practice enough so you don't have to look at what you are doing. That allows you to maintain eye contact. Eye contact increases you interpersonal connection. Personal connection increase intimacy. Intimacy enhances mystery. And mystery is the engine that drives magic.





# Discover Magic That Looks Real... Really

If you had real magical powers you wouldn't need to cover or hide an object to make it vanish. It would just be gone. **POOF!**

That is what 3 fly my way looks like. All three coins vanish one at a time and appear in a cup.

Now they see it. Now they don't. Not only do they see all three coins vanish uncovered. They hear then hear it hit the mug

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# Up Coming Lectures

The lectures at New Magic Academy are free. Here are the next few lectures we have scheduled.

## **Anthony Lindan June 12**

The team building magician. Anthony is a corporate entertainer performing across North America. Since 1997 he has run Anthony Lindan Productions focusing on corporate training and entertainment marketing.

Register for this lecture at  
[NewMagicAcademy.com/anthony](http://NewMagicAcademy.com/anthony)



## **Dan Harlan June 26**

Dan Harlan is a prolific creator of Magic. One of the most popular is Cardtoon. He fooled Penn and Teller with a version of that. Dan hosted Penguin live lectures for several years. Register for this lecture at

[NewMagicAcademy.com/dan](http://NewMagicAcademy.com/dan)

# July

## **Matt Fore July 10**

Matt Fore is a comedy magician. And his lecture is “Killing it on Stage.” Want to make your clients book you over and over again.? Don’t miss this lecture. Matt lecture is about comedy gags, lines structure callbacks and more.

Register for this lecture at [NewMagicAcademy.com/matt](http://NewMagicAcademy.com/matt)



## **JD Stewart July 24**



This is my lecture on Gospel Magic. Several people have been asking for that topic to be covered. In this lecture. I cover my philosophy on Gospel Magic. I reveal my thoughts on structure and tricks selection. I even give you my entire Gospel Show based on Roman’s Road. Who knows, I may even share the opinion that got me in so much trouble on the FCM forum in the Magic Cafe. (By the way, I was right, well mostly)

Register for this lecture [NewMagicAcademy.com/jd](http://NewMagicAcademy.com/jd)



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